

Clean View

What was the problem?

- Porters Lookout in Dural is a local lookout which was highly littered.
- Two types of littering behaviours were observed at Porters Lookout. Litter was observed in the green space area of the site, in close proximity to the park furniture, suggesting that visitors were eating and drinking and then leaving their waste behind. Litter was also observed in the car park area suggesting that people were consuming in their vehicles and tossing the waste out before driving off.
- The type of bins at Porters Lookout were inconsistent.



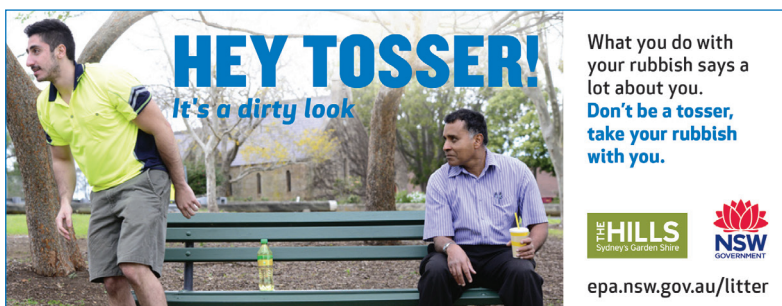
Car park area before the installation of the new infrastructure



Car park and green space areas following the installation of the new infrastructure

What did we do?

- Used EPA's Local Litter Check to determine the littering behaviours
- Undertook site-specific photography and adapted the 'Hey Tosser' creative material
- Installed new drive-through bin enclosures at the car park based on the Local Litter Check and observational research
- Created new public place signage for printing onto the new bin enclosures
- Installed new infrastructure including 'Hey Tosser' signage and bin enclosures



Locally tailored campaign material

Project features

Approaches used

- | | |
|---|-------------------------|
| ✓ | Cleaning and clean-ups |
| ✓ | Improved infrastructure |
| ✓ | Education and awareness |
| ✓ | Enforcement |
| ✓ | Community involvement |

Project details

Project length and timing

May 2013 to July 2014

Cost

\$46 196

How was effectiveness/results evaluated

- Council monitored the site and used EPA Local Litter Check to evaluate the changes to litter at the site
- Council undertook consultation with park users

What was the result?

- Achieved a 70% reduction of litter
- Consultation with park users indicated that they liked the new infrastructure, and found it be very effective in reducing litter

What did we learn?

- It is imperative to know the behaviours of the park users to effectively determine the type of bin infrastructure which should be installed in the park.
- The sites where the infrastructure is located should be regularly monitored.
- Following some vandalism in the park on one of the sign posts, we learnt that the infrastructure needs to be strong enough to withstand any tampering which may occur.

Legacy

Future campaigns can use the resources that were developed as part of this project.



Locally tailored campaign material

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